

City of Ionia Downtown Development Authority  
April 21, 2021 Meeting Minutes

**CALL TO ORDER:** The Ionia Downtown Development Authority meeting was called to order at 8:03AM by Chairperson Mike Kirgis.

**ROLL CALL OF MEMBERS:** Roll call revealed the following DDA Board of Directors present: Margot Cook, Mike Kirgis, John Krueger, Paul Lentz, Tim Hemenway, Cathy Hoppough, Olivia Blomstrom, and Director Linda Curtis. City staff included City Manager Precia Garland, City Finance Director Chris Hyzer, Theatre Manager Gary Ferguson. Guest Amy LeForge / Earnest Enterprise.

**PUBLIC COMMENTS:** Guest Amy LeForge presented an overview of the Discover Ionia website. The Board of Directors requested additional photographs of retail shops and business website links be included on the site.

**CONSENT AGENDA:** Motion to approve by Member Lentz; seconded by Member Margot Cook.  
MOTION CARRIED.

**MEETING MINUTES:** Minutes from the DDA meeting for March 2021. Motion to approve amended minutes by Member Hoppough; seconded by Member Margot Cook.  
MOTION CARRIED.

**FINANCIAL REPORT** DDA accounts payable for February 26, 2020 – March 25, 2021 in the amount of \$1,020.44. Theatre accounts payable for February 26, 2020 – March 25 in the amount \$11,605.07. Motion to approve by Member Hemenway; seconded by Member Lentz.  
MOTION CARRIED.

**DDA Director Report:** Report included in DDA Board of Directors meeting document package.

**THEATRE REPORT:** Theatre Manager Gary Ferguson provided the Board of Directors with a full report noting that addition marketing efforts were in place; attendance was light but increasing; reduction of event retails currently due to COVID guidelines. Movies continue to be limited.

**BOARD DECISIONS AND ACTION ITEMS:**

1. None at this time.

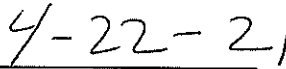
**DISCUSSION ITEMS / OTHER:**

1. Member Hoppough requested the DDA research options to create social zones for the downtown and Steele Street corridor areas.
2. Ionia Harvest Market: Member Hemenway provided an update on the progress of the Market including Ionia Rotary Club grant funding opportunity, utility upgrade to the pavilion, creation of a formal Board of Directors and a fb site.

**GENERAL ADJOURNMENT:**

Motion to adjourn at 8:50am by Member Lentz, seconded by Member Margot Cook.  
MOTION CARRIED.

  
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DDA Board Secretary

  
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Date

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DDA Recording Secretary

\_\_\_\_\_  
Date