

CITY OF IONIA
Downtown Development Authority
February 15, 2017 Meeting Minutes

CALL TO ORDER: The Ionia Downtown Development Authority meeting called to order by Board Chairperson Mike Kirgis at 8:04am.

ROLL CALL: Roll Call revealed the following DDA Board members present: Dave Cook, Jenny Dinehart, Jim Killion, Mike Kirgis, Brett Patterson, and Ron Wilson. Also in attendance: City Manager Jason Eppler, Finance Director Chris Hyzer, Theatre Manager Gary Ferguson, and DDA Director Linda Curtis.

PUBLIC COMMENTS AND INFORMATION

CONSENT AGENDA: It was moved by Member Wilson, seconded by Member Patterson to approve the following:
Minutes from the DDA meeting of January 18, 2017.
Accounts Payables for the DDA:
December 26, 2016 - January 25, 2017 in the amount of \$47,870.63.
Accounts Payables for the Theatre:
December 26, 2016 - January 25, 2017 in the amount of \$19,922.18.
MOTION CARRIED.

DDA DIRECTOR UPDATE: DDA Director's report attached to meeting documents.

THEATRE REPORT: Theatre Manager Gary Ferguson presented the full report including news of the upcoming concert fundraiser and the production of the stage show "Grease". Movie admissions remain strong. The aisle seat lighting system in the small theatre is being replaced as are many of the bulbs in the facility light sconces. Finance Director Chris Hyzer and Gary presented a complete review of current ticket and concession pricing. Increases for each will be implemented soon. It was noted that the increased pricing program remains below that of out of area theatres.

BOARD DECISIONS AND ACTION ITEMS:

1. Theatre admission and concession price increase proposal: It was moved by Member Cook and seconded by Member Patterson to approve the Theatre movie admission and concessions price increases as presented.
MOTION CARRIED.

2. Fireworks Display: It was moved by Member Cook and seconded by Member Killion to proceed with the fireworks date of Monday, July 3rd; retain Melrose Pyrotechnics as the contractor at the cost of \$10,000 and launch the display from the infield as in the past. Rain date to be determined.
MOTION CARRIED.

OTHER: 1. Wayfinding Project: Spicer Group will provide a full presentation on wayfinding projects following the March DDA Board of Directors meeting.

2. DDA window and door project: No contact to date. Theatre doors will be installed during the same time frame as the DDA project.

3. Centennial Award: Plaque to be presented to Mr. and Mrs. Joe Michaels by the DDA Director.

4. Downtown smoking ban: A request to discuss the potential for a smoking ban for the Main Street business district was presented to the Board of Directors. It was noted that such an ordinance would be difficult to enforce. DDA Director Linda Curtis will work with business owners to request that employees not smoke within the above mentioned areas.

ADJOURNMENT: It was moved by Member Cook, seconded by Member Patterson to adjourn the meeting at 8:40am.
MOTION CARRIED.

Respectfully Submitted,
Rich Thompson, Secretary
Linda Curtis, DDA Director