

**CITY OF IONIA DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS MEETING  
February 17, 2021 at 8:00AM Council Chambers of City Hall**

**CALL TO ORDER**

**ROLL CALL OF MEMBERS**

Chairperson Mike Kirgis, Mayor Dan Balice, David Cook, Margot Cook, Tim Hemenway, John Krueger, Paul Lentz, and Chris Sorrell

**PUBLIC COMMENTS AND INFORMATION**

**ADOPTION OF AGENDA**

To approve the February 17, 2021 Agenda

**APPROVAL OF MEETING MINUTES**

To approve the minutes from January 2021 DDA Board of Directors meeting.

**FINANCIAL REPORT**

To approve the Accounts Payables for the DDA:

December 26, 2020 – January 25, 2021 in the amount of \$1,934.30.

To approve the Accounts Payables for the Theatre:

December 26, 2020 – January 25, 2021 in the amount of \$6,584.46.

**DDA DIRECTOR REPORT** See attached

**THEATRE REPORT**

**BOARD DECISIONS AND ACTION ITEMS**

1. Board member resignation – Chris Sorrell
2. B-2 amendment - 1<sup>st</sup> floor dwellings Formal letter of concern
3. Community Guide - \$850 for 2 page spread

**DISCUSSION ITEMS**

1. Ionia Farmers' Market – operating agreement
2. Sidewalk snow removal assessment
3. Promotion and Marketing:
  - a. FOX 47 Morning Blend campaign
4. Match On Main – local business applications due today by 5pm
5. City of Ionia website and Discover Ionia website

**OTHER:**

1.

**ADJOURNMENT**

**Calendar of Events**

Chamber of Commerce Golf Outing    May 21<sup>st</sup>

Memorial Day Parade    Monday, May 31<sup>st</sup> (pending confirmation)

Ionia Cruisin' Classic Car Show    Saturday, June 5<sup>th</sup> (pending confirmation)

Cow Pie Classic Gravel Road Series Race    Saturday, June 12<sup>th</sup>

Ionia Fireworks Display    Thursday, July 1<sup>st</sup>

Ionia Free Fair    July 16<sup>th</sup> – 24<sup>th</sup>

Ionia Free Fair Grand Parade    Saturday, July 17<sup>th</sup>

*\*\*all events subject to change*

*The Mission of the Ionia Downtown Development Authority is to promote and control economic growth which enhances the quality of life through planning and implementation of activities and projects within the Development District.*