

City of Ionia Downtown Development Authority  
January 18, 2023 Meeting Minutes

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**CALL TO ORDER:** The Ionia Downtown Development Authority Board of Directors meeting was called to order at 8:00AM by Vice Chairperson Krueger.

**ROLL CALL OF MEMBERS:** Roll call revealed the following DDA Board of Directors present: City Manager Precia Garland, Dave Cook, Margot Cook, John Krueger, Ryan Wilson, and newly appointed Board member Paul Edds. Also in attendance: Finance Director Chris Hyzer, Assistant to the City Manager Jonathon Bowman, and DDA Director Linda Curtis.

**PUBLIC COMMENTS:** Board welcomed newly appointed Board of Directors member Paul Edds.  
Oath of Office for Board Member Paul Edds by Assistant to the City Manager Jonathon Bowman.

**CONSENT AGENDA:** Motion to approve Agenda as presented by Member D. Cook; seconded by Member M. Cook.  
MOTION CARRIED.

**MEETING MINUTES:** Minutes from the December 2022 DDA Board of Directors meeting presented. Member Krueger noted the person presenting the motion in reference to cancellation of DDA Board meetings was not listed in December meeting minutes.  
Motion to approve the December meeting minutes with correction by Member Wilson; seconded by Member D. Cook.  
MOTION CARRIED.

**FINANCIAL REPORT** DDA accounts payable for November 26, 2022 – December 25, 2022 in the amount of \$298,608.11.  
Ionia Theatre accounts payable for November 25, 2022 – December 25, 2022 in the amount of \$35,650.53.  
Finance Director Hyzer provided an overview of the DDA and Theatre statements.  
Motion to approve the Financial Report by Member Garland; seconded by Member M. Cook.  
MOTION CARRIED.

**DDA DIRECTOR REPORT:** Report included within DDA Board of Directors meeting document package.

**THEATRE REPORT:** Theatre updates provided by Finance Director Chris Hyzer.

**BOARD DECISIONS AND ACTION ITEMS:**

1. Election of Officers for 2023. It was noted that the following are willing to serve in 2023 – Member Kirgis as Chairperson; Member Krueger as Vice Chairperson; Member M. Cook as Secretary. Motion by Member D. Cook to approve current slate of Chairperson, Vice Chairperson and Secretary for 2023 in addition to table the Treasurer seat until the February meeting; seconded by Member M. Cook.  
MOTION CARRIED.

2023 DDA Board of Directors Officers as follows:

Chairperson:	M. Kirgis
Vice Chairperson:	J. Krueger
Secretary:	M. Cook

A review of the DDA Bylaws and the Recodified Tax Increment Financing Act (PA 57 of 2018) in reference to selection of a Treasurer candidate will be provided in February to assist the Board of Directors in the decision making process.

2. Grant Review Committee selection. Member Wilson, Member D. Cook and Member Edds agreed to be placed on the committee to review application submissions for various grant funding in 2023. The Committee selection was a Board Discussion topic and not an action agenda item. No motion or Board approval required.
  
3. Michigan Wizard of Oz Festival – 2023. DDA Director provided a financial and full overview of the 2022 Festival noting the need for additional assistance and sponsorship funding to maintain the Festival’s existence. Member Garland recommended the Festival post a notice on the City website and local print media outlets requesting volunteers to assist in meeting the Festival’s needs. This method of active solicitation for committee volunteers should garner interest from community members. Member M. Cook noted that the DDA might consider a more community based special event noting the potential for a Pioneer Day based festival or a larger car show noting success of communities that host each. Member D. Cook noted the increase of foot traffic and retail sales during each of the Oz Festival events requesting the annual activity continue. Member Wilson asked if partnering with a community group / organization might work to increase the size and popularity of the Oz Festival. Each of the above mentioned will be presented to the current Festival committee. Member Garland noted that an invitation to the current committee to attend the February Board of Directors meetings so they might be thanked for their volunteer service.

DISCUSSION ITEMS:

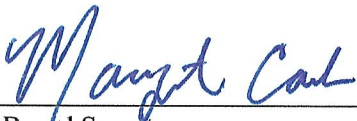
1. 2023 and 2024 Ionia Fireworks: Addition funding / sponsor participation / partner solicitation approved to maintain the level of past displays.

OTHER:

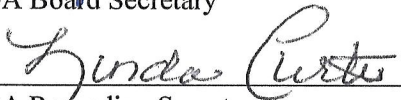
1. N/A

GENERAL ADJOURNMENT: Motion to adjourn at 8:45AM by Member Garland; seconded by Member Wilson.

MOTION CARRIED.



DDA Board Secretary



DDA Recording Secretary



Date



Date