

CITY OF IONIA
Downtown Development Authority
July 18, 2018 Meeting Minutes

CALL TO ORDER: The Ionia Downtown Development Authority meeting called to order by Board Vice Chairperson Patterson at 8:03am.

ROLL CALL: Roll Call revealed the following DDA Board members present: Dave Cook, Margot Cook, Tim Hemenway, Jim Killion, Paul Lentz, Brett Patterson, and Ron Wilson.
Also in attendance were Finance Director Chris Hyzer, Theatre Manager Gary Ferguson, and DDA Director Linda Curtis.

PUBLIC COMMENTS AND INFORMATION: Introduction of Margot Cook as a member of the DDA Board of Directors.

CONSENT AGENDA: CONSENT AGENDA: It was moved by Member Dave Cook, seconded by Member Lentz to approve the following:
Minutes from the DDA meeting of May 16, 2018.
MOTION CARRIED.

It was moved by Member Dave Cook, seconded by Member Lentz to approve the following:
Accounts Payables for the DDA:
April 26, 2018 – May 25, 2018 in the amount of \$3,744.05.
Accounts Payables for the Theatre:
April 26, 2018 – May 25, 2018 in the amount of \$17,718.42.
MOTION CARRIED.

DDA DIRECTOR UPDATE: DDA Director's report attached to meeting documents.

THEATRE REPORT: A slate of great movies for the summer months have resulted in higher revenues for the Theatre. Discussions on repairing and replacing seating in the large Theatre are on-going. The agreement with the Ionia Community Theatre has ended. A new group will be formed with the directive of fundraising for the Theatre. "Friends of the Ionia Theatre" is currently seeking board members. A portion of the sand stone façade of the Theatre dislodged on Sunday, July 15th. A construction firm is currently overseeing repairs. Other areas of repairs and upgrades were discussed including but not limited the Theatre marquee, HVAC system, brick exterior tuck pointing, roof, etc. The above mentioned are included in the Theatre's CIP.

BOARD DECISIONS AND ACTION ITEMS:

1. Mural Project: The DDA Director provided news on potential of donors who have pledged support since the May Board of Director meeting. With this new information, the project was again placed before the Board for discussion. Motion by Member Hemenway, seconded by Member Dave Cook to move forward with the Mural Project contingent on raising funds to cover all costs. Those in favor of the motion included Member Hemenway, Member Dave Cook, and Member Ron Wilson; those opposed included Member Lentz, Member Killion, Member Margot Cook, and Member Patterson.
MOTION FAILED.

After much discussion, a new motion was placed before the DDA Board of Directors.

Motion by Member Dave Cook, seconded by Member Killion to research / re-visit the MEDC matching grant process and other funding sources available for the Mural Project.

MOTION APPROVED.

DDA Director will contact the following:

- MEDC Matching Grant programs
- MCAC Grant program
- Consumers Energy Grant program
- Private donors

2. DDA Component of the City of Ionia Master Plan: Motion by Member Wilson, seconded by Member Killion to approve the DDA Goals and Action Plan Component of the Master Plan.

MOTION CARRIED.

OTHER:

1. Wayfinding Sign Project: Bid process opened on July 9th and will close on August 2nd. Bid letter placed on City website.

2. The DDA received the RRC evaluation results detailing additional requirements needed to complete the certification process. The program provided a time line to fulfill the mandates with the full project to be submitted within 12 months.

ADJOURN:

It was moved by Member Hemenway, seconded by Member Lentz to adjourn the DDA Board of Directors meeting at 9:16am.

MOTION CARRIED.

Respectfully Submitted,
Dave Cook, Secretary
Linda Curtis, DDA Director