



Ionia Downtown Development Authority Newsletter October 23, 2020

Small Business Saturday Slated for November 28th

American Express created Small Business Saturday in 2010 as a counterpart to Black Friday and Cyber Monday for small town USA. This special day encourages holiday shoppers to patronize local brick and mortar businesses rather than traveling distances or using on-line purchasing. To be a Small Business Saturday partner, Downtown Development Authorities must submit an application providing retail data and list activities that support the project. Once approved, American Express provides marketing materials to all approved organizations which are then distributed to businesses. As the merchants celebrate this special shopping day, many will be offering in-store specials, gift wrapping, contests and more. A number of vendors will also be showcased in several downtown businesses and will offer handcrafted items for that one of a kind type of gift. Become an inspirational shopper and create a “tourist in your own town” experience for you and your friends. Shop local and support your community. Many businesses are operated by friends, neighbors and in some cases even family. To ensure a strong business district, we all need to remember to shop local. Plan now for your Ionia shopping experience as we kick off Small Business Saturday on November 28th.

Ionia County Historical Society Hosts Annual Cemetery Tour

**Just \$5.00
Admission!**

SPIRITS of Ionia's Past 2020

**+ Social
Distancing!**

**On Sunday
October 25th
from 1:00 p.m.
to 4:00 p.m.**



**Highland
Park Cemetery
on East Main at
Prairie Creek**

Join us on our annual adventure into the stories of Ionia's past through Ionians who have passed! Reenactors portray some of the prominent citizens interred at the cemetery with stories of their lives, including how they came to be buried here. See the beautiful headstones and monuments, too!

**Tickets at the event or in advance by contacting
Kathleen Cook — 616-527-2626**

2020 Board of Directors

Mike Kirgis, Chairperson
John Krueger, Vice Chairperson
Dave Cook, Secretary
Tim Hemenway, Treasurer
Margot Cook
Paul Lentz
Chris Sorrell
Mayor Daniel Balice, Ex-Officio

Contact Information

Director: Linda Curtis
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www.cityofionia.org

DDA Board Meetings

Meetings are held on the third Wednesday of each month at 8:00AM at City Hall, 114 North Kidd Street. The public is welcome to attend. COVID guidelines will be maintained.

2020 Meeting Schedule

Regularly scheduled meetings of the DDA are held on the third Wednesday of each month at 8:00AM at City Hall located at 114 North Kidd Street.

November 18th

December 16th

DDA Committees

The DDA welcomes new members to their respective committees. If you have an interest in special events, promotion and marketing or business development, please contact us by calling 527-1420.



CITY OF IONIA

Upcoming Special Events

**Each Tuesday in October
Meal service for Seniors.
Contact Commission on Aging
by calling 527-5365 for details.**

**Please note this program
is for seniors only.**

**Sunday, October 25th
1pm to 4pm
Spirits of the Past Cemetery
Tour**

**Saturday, November 28th
Small Business Saturday**

Please watch for announcements regarding area special events and activities. Many organizations are developing alternate plans for their annual events due to the COVID 19 Pandemic.



Ionia VFW Post 12082 Thanks Supporters

The Ionia VFW Post 12082 will be hosting their annual 'Shop With a Veteran' and Thanksgiving meal delivery program very soon. Each year, Post members garner donations to assist them with this time of giving. If you would like more information on how you can become a supporter, contact Mr. Fred Bishop by calling 616.902.0393. The Post would like to thank the following who have donated generously to the program to date. Remember, there is still time to assist with these great community programs. Sponsors include Wright Way Carpet, Sheri's Restaurant, Wilson's Heating Cooling and Air Conditioning, Young's of Ionia, Reed & Hoppes, Lake Funeral Homes, Peterson Nuvu Fuels, Bert's Glass, Pilot Station, Ionia Farm Power, Excel Propane, S & K Printing, Sid's Flower Shop, Class A Auto Parts, Bikes & Trikes, Wrecker's Sports, and Linda Curtis & Family.

Street Closures and Barricade Requests

If you have an upcoming event or activity that may require street closures, use of barricades or planned use of the Fred Meijer Grand River Valley Trail system, you must complete the proper application forms and receive prior approval. For more information, contact the DDA office at (616) 527-1420.



About Shop Small

For Shoppers

For Small Businesses

Search Map to Shop Small

News and Features

Become a Cardmember



*For the love of our community.....
Shop local, shop Ionia!*



Share and inspire others to Shop Small



Small Business Saturday - November 28th!

Start planning now for this annual shopping holiday.

Watch for details on availability of marketing materials, gifts, promotional items and more.

To be included in the special edition of the Small Business Saturday DDA Newsletter, contact the office for details. If you are located in the DDA District, don't miss out on this FREE opportunity.

Watch for details on upcoming activities, shopping promotions and more presented by your Ionia Area Chamber of Commerce and Downtown Development Authority. For the love of our community, shop local.

